

CARDINALS **STAND** OUT

# BUSINESS



SAGINAW VALLEY  
STATE UNIVERSITY

SCOTT L. CARMONA  
COLLEGE OF BUSINESS

# SCOTT L. CARMONA COLLEGE OF BUSINESS **DEAN'S NOTE**



Greetings, future Cardinals,

We're thrilled to have you as part of our family. Congratulations on this significant step forward!

Here, you're not just a student — you're a valued member of a community that prioritizes students and fosters strong local connections. As you embark on your journey, know that you're entering a space where excellence is the standard. Our college is AACSB-accredited, a distinction held by only the top 6% of business schools worldwide, reflecting the high-quality education you'll receive.

Embrace the opportunity to shine — being a part of the Beta Gamma Sigma Honors Society recognizes that you are among the top 10% of our outstanding undergraduate students.

Learning here goes beyond books and lectures. Internships, global study programs, inspiring speaker series and hands-on projects await, taking your education to exciting new heights. Imagine studying in France, Czech Republic, Germany, India, the Netherlands or Portugal, gaining a worldly perspective. Connect and grow by joining Delta Sigma Pi or other business clubs — a chance to network with peers and industry professionals.

Explore unique programs at SVSU like Garber Cardinal Business Edge and hone your skills through immersive experiences with the Vitito Global Leadership Institute, which offers international experiences and mentorship.

We understand the financial aspect of education and offer competitive scholarships to our hard-working students. Our dedicated faculty is committed to your success. For guidance, inspiration or even a quick chat, find us on the third floor of the Scott L. Carmona College of Business building. Questions?

Reach us anytime at [ccbdean@svsu.edu](mailto:ccbdean@svsu.edu) or (989) 964-4064.

Best regards,

Jayati Ghosh, Ph.D.  
Dean  
Scott L. Carmona  
College of Business

**STAND OUT**

# IN BUSINESS CAREER PATHS

## UNDERGRADUATE PROGRAMS

*All business majors can lead to a 4+1 MBA*

### MAJORS

Accounting  
BPA (CPA track)  
Economics  
Finance  
General Business  
International Business  
Management  
Marketing  
Supply Chain Management

### MINORS

Entrepreneurship  
Legal Studies  
Professional Sales

### CERTIFICATES

Digital Marketing  
Entrepreneurship  
Professional Sales

### CONCENTRATIONS

*Finance*

Financial Planning  
Investment

*Management*

Family Business Management  
Human Resource Management



SVSU's finance program offers a direct path to Certified Financial Planner (CFP®) and Chartered Financial Analyst (CFA®) certifications!

### ALUMNI



Trevor Curle  
Supply Chain Alum

Senior Supplier Coordinator  
- Ship Direct at General  
Motors



Mary Kreider, CPA  
Accounting Alum

Tax & Consulting Principal  
at Hoerner & Geer CPAs &  
Business Consultants



## BLOOMBERG MARKET CONCEPTS (BMC) CERTIFICATE

Over 250 undergraduate and 40 graduate students from SVSU's Scott L. Carmona College of Business earned the Bloomberg Market Concepts (BMC) certificate in 2024-25. This industry-recognized credential is highly valued by employers and equips Cardinals with real-world financial skills.

## GARBER CARDINAL BUSINESS EDGE

Business students may apply to experience exciting co-curricular travel, work with faculty mentors and learn from senior executives and business professionals.

## VITITO GLOBAL LEADERSHIP INSTITUTE

A networking, international travel and résumé-building leadership experience for students at SVSU.

[svsu.edu/programsofdistinction](https://svsu.edu/programsofdistinction)

### BUSINESS STUDENT HIGHLIGHT



Emmanuel Boadu  
A Vitito Global Leadership Student

"This program has given me the tools and mindset to approach the world with a global perspective, an open mind and a drive for success. I have learned how to navigate cultural differences, work with people from diverse backgrounds and develop leadership skills that will serve me well in any field. The experience and connections I have made through this program have been invaluable."



SVSU business students, like Rona Mwasota and Jeff Karanja (pictured), team up with electrical engineering students for the national community-based GoBabyGo initiative to modify ride-on vehicles for regional children with limited mobility. By applying classroom knowledge to real-world impact, students gain hands-on experience while bringing joy and freedom to families across Michigan's Great Lakes Bay Region.

*College of Business students study abroad.*







## A BUSINESS ENTREPRENEUR

With the support of SVSU's Scott L. Carmona College of Business, Ryan Pelletier, an international business graduate, established a business while still a student. He spent countless hours in the college's Product Innovation Lab, refining the design of his longboard and launching Morphite Boards ([morphiteboards.com](http://morphiteboards.com)).



SVSU's Sales Club has celebrated victories at the SVSU Regional Sales Competition in 2023 and 2024 and at the Selling with the Bulls Competition in 2025.



*Do you have questions about business academic programs and pathways? SVSU faculty members are here for you.*

**ASK AN EXPERT**  
[svsu.edu/admissions/asktheexperts](http://svsu.edu/admissions/asktheexperts)



SCOTT L. CARMONA  
COLLEGE OF BUSINESS



A SAMPLING OF BUSINESSES WHERE SVSU STUDENTS & GRADUATES **STAND OUT.**





**STAND OUT**

# CAREERS IN BUSINESS

SVSU has academic pathways that lead to top careers highlighted by the Michigan Department of Technology, Management & Budget. These jobs have impressive long-term growth and plenty of job openings projected all the way up to 2030. So if you're looking to secure a bright future in Michigan, SVSU is your ticket to success!

Enroll at SVSU and let our advisors guide you toward your dream career!

[svsu.edu/nextsteps](https://svsu.edu/nextsteps)



## QUESTIONS?

Contact your admissions representative to schedule a one-on-one conversation.

[svsu.edu/admissionsrepmap](https://svsu.edu/admissionsrepmap)

**Make connections with business students.**

## BUSINESS CLUBS

ACCOUNTING SOCIETY  
ALPHA MU ALPHA (MARKETING HONORARY)  
AMERICAN MARKETING ASSOCIATION (AMA)  
ASSOCIATION FOR SUPPLY CHAIN MANAGEMENT  
BETA GAMMA SIGMA  
(INTERNATIONAL BUSINESS HONOR SOCIETY)  
DELTA SIGMA PI  
(PROFESSIONAL BUSINESS FRATERNITY)  
ECONOMICS CLUB  
FINANCE CLUB  
NATIONAL ASSOCIATION OF  
BLACK ACCOUNTANTS NABA)  
OMICRON DELTA EPSILON  
(ECONOMICS HONOR SOCIETY)  
SALES CLUB

## CCB ALUMNA



Abigail Walk  
Business Management and  
Spanish Alum

Paralegal at Dow  
Preparing for the LSAT and  
law school

# 100+ UNDERGRADUATE PROGRAMS AT SVSU

## ARTS & BEHAVIORAL SCIENCES

Art  
Asian Studies ●  
Black Studies  
Communication  
Communication & Theatre Education  
Creative Writing  
Criminal Justice  
Digital Publishing and Community Journalism ●  
English/Language Arts Education  
English-Literature  
Environmental Studies & Sustainability  
Fine Arts BFA  
French  
French Education  
Gender Studies ●  
General Studies  
Geographic Information Systems ●  
Geography  
Geospatial Techniques ●  
Graphic Design  
History  
International Studies

Japanese ●  
Leadership & Service ●  
Legal Philosophy ●  
Music  
Music Education  
Musical Theatre ●  
Philosophy ●  
Political Science  
Pre-Law  
Public Law ●  
Professional & Technical Writing  
Psychology  
Public Administration (4+1 MPA)  
Public History ●  
Religious Studies ●  
Sociology  
Spanish  
Spanish Education  
Spanish for Health Professions ●  
Teaching English to Speakers of Other Languages ●  
Theatre  
User Experience Design ●  
Visual Arts Education  
Writing for Public Purposes ●

## TEACHER EDUCATION

**EARLY CHILDHOOD & ELEMENTARY:**  
Birth-Kindergarten  
PreK-3rd Grade Lower Elementary  
3rd-6th Grade Upper Elementary

**MIDDLE AND SECONDARY 5TH-9TH GRADES & 7TH-12TH GRADES:**  
English/Language Arts  
Integrated Science  
Mathematics  
Science  
Social Studies

**K-12 SPECIAL EDUCATION:**  
Autism Spectrum Disorder  
Cognitive Impairment  
Learning Disabilities

**PRE K-12 SPECIALTY AREAS & ADDITIONAL ENDORSEMENTS:**  
Health and Physical Education  
Music Education  
Visual Arts Education  
World Languages (Spanish or French)

Educational Studies ● (non-certification)

**KEY:** ● Minor ● Certificate ● Concentration

## STILL DECIDING?

You don't need to pick a major right away at SVSU. Your academic advisor will help you choose classes that count toward your general education. Our career advisors have tools to help you discover a career path based on your interests & strengths!

## BUSINESS (All business majors can lead to a 4+1 MBA)

Accounting  
BPA (CPA track)  
Digital Marketing ●  
Economics  
Economics and Data Analytics  
Entrepreneurship ● ●  
Finance  
Financial Planning ●  
Investment ●

General Business  
International Business  
Legal Studies ●  
Management  
Family Business Management ●  
Human Resource Management ●  
Marketing  
Professional Sales ● ●  
Supply Chain Management

## HEALTH & HUMAN SERVICES

Athletic Coaching ●  
Behavioral Health – Substance Use and Dependency ●  
Child Welfare ●  
Emergency Management ●  
Exercise Promotion ●  
Exercise Science  
Gerontology ● ●  
Healthcare Quality & Safety ●  
Health Science  
Juvenile Delinquency ●  
Long Term Care ●  
Long Term Care Administrator ●  
Medical Laboratory Science

Neuroscience  
Nursing  
BSN  
RN to BSN  
Occupational Therapy (3+2 MSOT)  
Pre-Athletic Training  
Pre-Physical Therapy  
Public Health  
Combined BS/MPH degree  
Health Promotion ●  
Health Administration ●  
Rehabilitation Medicine  
Social Work  
Youth Services ●

## SCIENCE, ENGINEERING & TECHNOLOGY

Actuarial Science ●  
Agricultural Studies ●  
Applied Mathematics  
Biochemistry  
Environmental ●  
Biological Science  
Biology Education  
Business Chemistry  
Cell Biology, Molecular Biology & Biomedical Sciences  
Chemical Physics  
Chemistry  
American Chemical Society (ACS) ●  
Environmental ●  
Chemistry Education  
Computer Engineering

Computer Information Systems  
Computer Science  
Computer Science & Information Systems ●  
Cybersecurity ●  
Ecology, Evolution & Organismal Biology  
Electrical Engineering  
Engineering & Technology ●  
Engineering Technology Management  
Environmental Science  
Mathematics  
Math Education  
Mechanical Engineering  
Optical Physics  
Physics  
Physics Education  
Pre-Agriculture  
Psychological Biology ●

## PRE PROFESSIONAL HEALTH PROGRAMS

Pre-Chiropractic Medicine  
Pre-Dentistry  
Pre-Medicine  
Pre-Optometry

Pre-Pharmacy  
Pre-Physician Assistant  
Pre-Podiatry  
Pre-Veterinary Medicine

# CONTINUE WITH YOUR MASTER'S / ADVANCED DEGREE AT SVSU ● Certificate ● Concentration

## BUSINESS

**Business Administration (MBA)**  
-Business Analytics ●  
-Entrepreneurship ●  
-Health Administration ●  
-International Business ●

## HEALTH

**Health Administration (MHA)**  
**Health Administration/Public Health (Combined MHA/MPH)**  
**Occupational Therapy (MSOT)**  
**Social Work (MSW)**  
**Public Health (MPH)**  
-Combined BS/MPH degree  
**Public Health Certifications**  
-Public Health ●  
-Healthcare Ethics and Compliance ●  
-Health Administration Leadership ●  
-Healthcare Quality and Safety ●  
-Epidemiology ●

## COMMUNICATION

Strategic Organizational Communication ●

## EDUCATION

**Early Childhood Classroom Teaching (MAT)**  
**Educational Leadership – Principalship (MEd)**  
**Educational Leadership – Ed Specialist (EDS)**  
**Educational Leadership – Accelerated Route to Michigan Admin Certification (Ascend Leadership Academy)**  
**K-12 Literacy Specialist (MAT)**  
**Special Education (MAT)**  
**Technology Learning Systems & Design (MA)**  
**Education Certifications**  
-Traditional Route to Teacher Certification ●  
-Accelerated Route to Teacher Certification ●  
-Autism Spectrum Disorder (K-12) ●  
-Cognitive Impairment (K-12) ●  
-Learning Disabilities (K-12) ●  
-Online Training & Design ●

## PUBLIC SERVICE & NONPROFIT

**Public Administration (MPA)**  
-Student Affairs Administration ●  
-Workplace Conflict Management ●

## TECHNOLOGY

Computer Science & Information Systems (MS)

## NURSING

**Doctor of Nursing Practice (DNP)**  
**Doctor of Nursing Practice (DNP) – Psychiatric Mental Health Nurse Practitioner (PMHNP)**  
**Doctor of Nursing Practice (DNP) – Psychiatric Mental Health Nurse Practitioner (PMHNP)**  
BSN to DNP  
**Doctor of Nursing Practice (DNP) – Psychiatric Mental Health Nurse Practitioner (PMHNP)**  
MSN to DNP  
**Doctor of Nursing Practice (DNP) – Dual Family Nurse Practitioner/Psychiatric Mental Health Nurse Practitioner (FNP/PMHNP)**  
**Master of Science in Nursing (MSN)**  
-Dual Nurse Educator/Nurse Administrator ●  
-Nurse Administrator ●  
-Nurse Educator ●  
-Primary Care Family Nurse Practitioner ●  
**Nursing Certifications**  
-Dual Nurse Educator/Nurse Administrator ●  
-Nurse Administrator ●  
-Nurse Educator ●  
-Primary Care Family Nurse Practitioner (FNP) ●  
-Psychiatric Mental Health Nurse Practitioner Postgraduate (PMHNP) ●